

J-29-J

September 9, 1996

TO OUR CUSTOMERS:

SUBJECT: Check and Payment Statement - Partners Program for January-June 1996

Enclosed is your check and payment statement for your participation in our Partners Program for January - June 1996.

Plan A Participants

The payment represents the amount of (Category II) and (Category III) monies earned based on share results for the entire program period January - June 1996.

Additionally, the payment represents the (Category I) 3¢ per carton payment for all R. J. Reynolds cartons sold to your customers, as reported weekly, by the Partners Plan "A" Program guidelines during April, May, and June 1996. (The data received during the January-March period has already been paid at a rate of 3¢ per carton.)

Plan B Participants

The amount represents both (Category I) and (Category II) payment earned for all R. J. Reynolds cartons sold to your customers, reported monthly, as prescribed in the Partners Plan "B" guidelines January - June 1996.

Both Plan A and Plan B Participants

If you participate in our Electronic Funds Transfer Program (EFT) your payment has been automatically deposited to your bank account on September 9, 1996.

Should you have any questions regarding your payment or payment statement, please contact Melba Fulton at 910-741-3061.

We appreciate your support and assistance in the sales and marketing of our products in 1st Half 1996 and look forward to continued positive momentum in 2nd Half 1996 and beyond.

Sincerely,



J. V. Maguire
Senior Vice President Sales

Enclosures

51843 3377